

# Pleasing the Littlest of Customers

Tagging along with mom and dad while they take care of business transactions can be a bore. In the minds of our littlest customers, a fifteen minute wait can feel like an eternity.

Often times, patience is lost and a meltdown ensues. Public meltdowns often lead to frazzled and embarrassed parents. To help ease the stress of parents as well as put a smile on the face of our youngest customers, we keep snacks on hand. When a child's patience level has been met, we offer the parent a free snack for their child. It often results in smiles.

It is a small, inexpensive gesture that demonstrates compassion and understanding to both parent and child.



Value #6

Demonstrate care for each customer and their family.

