Celebrating New Drivers

Just about everyone remembers the day they took their driving test, the moment the examiner told you,"You passed."

Becoming a new driver is a momentous occasion. It is a milestone for both the new driver and their family.

We wanted to find a way to celebrate this momentous occasion with new drivers and make it even more memorable.

Our Customer WOW team came up with a fun celebration that allows everyone in



the office the opportunity to participate.

As our examiners hand a newly issued driver his or her license for the first time, they have them check to make sure all of the information is correct. Once the driver validates the information, our team member announces loudly, "New Driver in the House!". The office then erupts with horns, bells, hoots, and hollars from all of our team members congratulating the new driver.

The new drivers appreciate the "fuss" made over them and mom and dad are usually grinning from ear to ear. Value #6 Demonstrate care for each customer and their family.

> WALTON COUNTY TAX COLLECTOR